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## MEDIA ALERT

### *Stand Tall at the Intersection of Knowledge and Know-How*

#### The Institute of Management Accountants Announces 88<sup>th</sup> Annual Conference & Exposition

**WHAT:** The Institute of Management Accountants (IMA<sup>®</sup>), the world's leading organization dedicated to empowering management accounting and finance professionals to drive business performance, will hold its 88<sup>th</sup> Annual Conference & Exposition, June 16<sup>th</sup> - 20<sup>th</sup>, in Phoenix, Ariz. The conference includes 12 keynote sessions focusing on today's managerial finance and accounting issues, including Business Performance Management, Enterprise Risk and Controls, Leadership Strategies and Ethics, Strategic Cost Management, Technology Enablement and Enterprise Risk Management.

IMA's conference will be the pinnacle event of the accounting profession providing practitioners with the skills and tools needed to stay successful in an ever-changing business environment.

Keynote speakers and conference highlights include:

- Zoe-Vonna Palmrose, Deputy Chief Accountant, **U.S. Securities and Exchange Commission**
- Martina Hund-Mejean, Senior Vice President & Treasurer, **Tyco International Ltd.**
- Jane Hamilton Nielsen, Vice President-Finance, **Pepsi/The Pepsi Bottling Group, Inc.**
- David Burritt, CFO, **Caterpillar Inc.**

The conference will also feature a Solutions Showcase exhibit hall, featuring the latest products and services ranging from software providers, placement services, consulting firms, and more.

Full program and registration information can be found at [www.imaconference.org](http://www.imaconference.org).

**WHEN:** June 16 - 20, 2007

**WHERE:** JW Marriott Desert Ridge Hotel  
5350 East Marriott Drive  
Phoenix, A.Z.

**BACKGROUND:** With a network of nearly 65,000 professionals, IMA provides a dynamic forum for management accounting and financial professionals to develop and advance their careers through its Certified Management Accountant (CMA), cutting-edge professional research, practice development education, networking and the advocacy of the highest ethical and professional practices.