

**CONTACT:** Marc Gerrone  
IMA  
(201) 474-1502  
[mgerrone@imanet.org](mailto:mgerrone@imanet.org)

Michael Lauer  
Stern + Associates  
(908) 276-4344, x208  
[michael@sternassociates.com](mailto:michael@sternassociates.com)

**FOR IMMEDIATE RELEASE**

**IMA Introduces New Statement on Management Accounting for  
Enterprise Risk Management**

**Montvale, N.J., January 23, 2007** – In line with the organization’s leadership positions on Sarbanes-Oxley (SOX) implementation and internal controls, the Institute of Management Accountants (IMA®) today introduced a new Statement on Management Accounting (SMA) titled “Enterprise Risk Management: Frameworks, Elements, and Integration.” Authored by William G. Shenkir, Ph.D., CPA, and Paul L. Walker, Ph.D., CPA, both of the McIntire School of Commerce, University of Virginia, the SMA is a practitioner guide created to help professionals understand and manage risk, and provides an overview of Enterprise Risk Management (ERM) processes and frameworks. The SMA is available in electronic format (.pdf) for free download at IMA’s Web site, [http://www.imanet.org/publications\\_statements.asp](http://www.imanet.org/publications_statements.asp).

“During the past two years, IMA has been an active voice in the SOX arena, calling for a risk-based approach to effective implementation,” said Jeff Thomson, IMA vice president of Research and Applications Development. “Our growing body of knowledge has helped contribute to the development of the new Enterprise Risk SMA.”

IMA’s introduction of the Enterprise Risk SMA comes at an important time, as the Securities and Exchange Commission (SEC) and Public Company Accounting Oversight Board (PCAOB) have issued exposure drafts in December, proposing SOX guidance to management and auditors that is practical and risk-based. IMA has gathered substantial knowledge in this area and will be submitting an integrated response in February.

“Although the SEC and PCAOB are making steps towards a risk-based approach in SOX guidance, in our opinion, they have not adequately defined what the term actually means in practice,” said Mr. Thomson. “IMA’s Enterprise Risk SMA provides practitioner-level guidance to help fill this gap while improving business performance overall.”

IMA will introduce another SMA by the same authors during the spring of 2007, which will cover specific practices and techniques of ERM.

Reintroduced last year, SMA’s are a series of practitioner guides focused on specific bodies of knowledge that are of interest to practitioners, professors and students. Authored by management accounting professionals and academics, the peer-reviewed SMAs cover a range of subject matter relevant to management accounting, including lean enterprise fundamentals, lean accounting, implementing target costing, and knowledge management. New topics, in line with timely issues of the profession, are added on an ongoing basis. Each SMA includes comprehensive resources, as well as rationale, definitions, business

issues, the role of the management accountant and as applicable, implementation steps or processes, and case studies.

**About IMA**

With a worldwide network of nearly 65,000 professionals, IMA is the world's leading organization dedicated to empowering managerial finance and accounting professionals to participate in their organizations to create economic value. Through certification, continuing education, thought leadership, networking, and advocacy of the highest ethical and professional standards, IMA equips financial management and management accounting professionals to create and build quality financial practices into their organizations. For more information about IMA, visit [www.imanet.org](http://www.imanet.org).

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